

POP-IN PARTNERSHIP

Business Name: _____

Contact Name: _____ Contact Phone Number: _____

Contact Email: _____ Website: _____

Please provide a brief overview of your products/business:

How would you promote your pop-in at Willowbrook?

Is there anything special you would offer shoppers? (i.e. promotions, discounts etc.)

What length of time in the pop-in would you like? (i.e. 1 day, 3 days, 1 week, 2 weeks etc.)

Please provide (3) potential dates for your pop-in:

1. _____ 2. _____ 3. _____

The retail unit is approximately 800 sq.ft. How would you merchandise the space?

Important Notes:

- All vendors will be required to sign a facility license agreement that will list rules and regulations on exhibiting.
- Vendors will need to provide a Certificate of Insurance for \$5-\$10 million Commercial General Liability and \$1-\$2 million Risk Tenants Liability
- At the end of the pop-in, vendors will need to provide the total number of transactions as well as total sales
- On the dates chosen, the vendor will be responsible for operating the pop-in during all centre's hours.

